



Matthew N. Foree

Of Counsel

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Atlanta, GA – 470.666.5704

Matt Foree works with clients to prepare and implement comprehensive defense strategies in response to state and nationwide class actions, commercial litigation and other complex litigation. He represents clients in all aspects of complex civil litigation before federal and state courts, as well as in arbitration and mediation.

Matt advises clients prior to and while defending individual and class actions involving cybersecurity, privacy, consumer protection and a range of commercial issues. Matt joined Wilson Elser in 2024 from a leading national litigation firm based in Atlanta. He is a frequent author and speaker on privacy issues, class actions and consumer protection matters.

Data Security & Privacy

Matt advises and represents businesses in a variety of matters relating to data security and privacy laws. He assists entities in responding to cybersecurity and data privacy incidents and complying with notification laws and regulations involving inadvertent disclosure of information. He is CIPP/US certified through the International Association of Privacy Professionals.

Cybersecurity & Data Breach Class Actions

Matt has represented organizations in privacy litigation and data breach class actions filed in state and federal courts around the country, including consolidated and multidistrict litigation. He obtained the dismissal of a class action arising out of a data security incident involving a university. Matt has successfully mediated and settled nationwide class actions on favorable terms for clients.

Commercial Law

Matt routinely represents clients in complex commercial matters, business disputes, contract disputes and consumer protection matters. He has handled cases under the

Services

- Cybersecurity & Data Privacy
- Commercial Litigation
- Data Use & AI Governance

Lanham Act, False Claims Act, Fair Debt Collection Practices Act, Fair Credit Reporting Act, Telephone Consumer Protection Act, Article 9 of the Uniform Commercial Code, Truth in Lending Act and Fair Billing Practices Act.

Education

- Emory University School of Law (J.D., 2002)
- Davidson College (B.A. English, 1996)

Bar Admissions

- Georgia

Court Admissions

- Georgia Court of Appeals
- Supreme Court of Georgia
- U.S. District Court, Northern District of Georgia
- U.S. District Court, Middle District of Georgia
- U.S. District Court, District of Colorado

Professional Affiliations

- International Association of Privacy Professionals

Awards & Honors

- Selected for inclusion in *The Best Lawyers in America*®, 2026
- Selected for inclusion in Best Lawyers in America®, Commercial Litigation and Litigation – Construction, 2023–2024
- Selected for inclusion in Georgia Super Lawyers® Rising Stars™, 2010–2012

Representative Matters

Obtained dismissal of data breach class action against university based on lack of Article III standing.

Obtained dismissal of Fair Credit Reporting Act class action involving alleged sale of prescreened lists for firm offers of credit lacking a permissible purpose.

Obtained preliminary injunction for misappropriation of trade secrets regarding theft of clients from financial services firm.

Manages data breach class action transferred for consolidated pretrial proceedings in multidistrict. litigation.

Manages responses to data breaches and compliance with notification laws and agency regulations.

Publications

December 2, 2024

Westlaw Today Features Article by Ross and Foree on Effect of Product Recalls on Class Action Lawsuits

Westlaw Today