



Joseph C. Baiocco

Partner

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Joseph Baiocco is a trial attorney with more than two decades of experience defending complex claims across the trucking and transportation, retail, and hospitality sectors. He represents clients from initial claim through final resolution, whether by settlement, dispositive motion, trial, or alternative dispute resolution. Joe regularly litigates in state and federal courts in New York and Connecticut and manages matters nationwide, frequently obtaining pro hac vice admission to represent clients in jurisdictions across the country.

Joe is often engaged at the earliest stages of high-exposure matters, including immediately following catastrophic incidents. He coordinates rapid-response efforts such as accident investigations, expert retention, and interactions with law enforcement and regulatory agencies, positioning clients for early case assessment and the development of effective litigation strategies. In addition to his hands-on casework, Joe advises clients on broader risk and claims management, overseeing loss portfolios and providing strategic guidance through claim review processes.

Known for his disciplined approach to litigation management, Joe focuses on efficiency without compromising results. He works closely with clients to evaluate cases early, define clear objectives, and implement practical, cost-effective strategies. Through consistent communication and proactive planning, he ensures clients remain informed and well positioned throughout the life of each matter.

Prior to joining Wilson Elser, Joe served as a prosecutor in New York City, where he gained significant courtroom experience that continues to inform his litigation practice today.

Transportation

A significant portion of Joe's practice involves defense of trucking companies, retailers and landowners in personal injury and wrongful death claims arising from accidents, as well as

Services

- Complex Tort & General Casualty
- Employment & Labor
- Toxic Tort
- Transportation
- National Trial Team

in disciplinary proceedings before licensing authorities. He regularly counsels transportation clients on independent contractor arrangements, broker agreements and transport contracts.

Complex Tort & General Casualty

A cochair of the firm's Complex Tort & General Casualty Practice, Joe defends high-exposure general liability cases, with a focus on premises liability, premises security, and construction accidents. He is committed to providing robust defense for clients facing challenging claims. Joe combines deep industry knowledge with a client-centered approach, ensuring that every case is handled with the utmost care and skill. His strategic insights and strong advocacy skills have earned him a reputation as a trusted ally in protecting the rights and interests of national retailers, landowners, tenants, construction companies, and security guard companies.

Education

- St. John's University School of Law (J.D., 1998)
- Bradley University (B.S., 1994)

Bar Admissions

- New York
- Connecticut

Court Admissions

- U.S. District Court, Southern District of New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, Western District of New York
- U.S. District Court, District of Connecticut

Professional Affiliations

- New York State Bar Association
- Connecticut Bar Association
- Transportation Lawyers Association
- Conference of Freight Counsel