



Jeffrey O. Marshall

Partner

jeff.marshall@wilsonelser.com

Dallas, TX – 214.698.8080

Jeff Marshall is a well-respected litigator in state and federal courts throughout Texas and the United States. He concentrates his practice on catastrophic to minor injury claims resulting from trucking, transportation, logistics, retail, hotel, restaurant, industrial and construction incidents as well as many other premises, product and general liability causes of action. Jeff routinely handles pre-suit investigations and claims that involve wrongful death and catastrophic injuries, including brain damage, paralysis, amputation and orthopedic injuries.

Jeff is experienced in representing domestic and international clients for all stages of high-exposure claims and litigation, including 24-hour emergency on-site accident response, evidentiary investigations, expert development, discovery, dispute resolution, motion practice and trial. In addition, Jeff manages national litigation defense programs to ensure clients receive consistent, cost-effective and streamlined case resolution.

His distinctive skills and perspectives in the investigation and discovery phases of litigation stem from Jeff's previous careers in law enforcement as a patrol officer and an undercover drug enforcement agent.

Complex Tort & General Casualty

Jeff defends national and local owners, operators and insurers of restaurants, shopping complexes, hotels, industrial and construction facilities and various other commercial properties in premises liability, product liability, foodborne illness, dram shop, security, commercial litigation and related matters. He is an active and participating member of the National Retail Restaurant Defense Association (NRRDA).

Transportation

Jeff defends national long-haul and local trucking companies in personal injury, property damage and commercial cases. As a leader in the firm's Transportation practice, he is part

Services

- Complex Tort & General Casualty
- Hospitality
- Railroad
- Transportation
- Construction

of the firm's 24/7 national emergency response team that responds to catastrophic trucking losses with post-accident intervention and investigation whenever and wherever needed. He is a member of the Trucking Industry Defense Association, Trucking Lawyers Association, American Trucking Association and Texas Trucking Association.

Retail / Restaurant / Hospitality

Jeff defends and manages claims and litigation nationally in retail, restaurant, hotel and hospitality defense, helping to address and mitigate related risks and proactively resolving litigation. Clients involve Jeff in the early stages of a case given his ability to reach resolutions before litigation might otherwise commence. Jeff defends retail, restaurant and hospitality operations in the areas of personal injury, premises liability, dram shop law, product liability and a myriad of other commercial claims. He is an active and participating member of the National Retail Restaurant Defense Association (NRRDA).

Education

- Texas Tech University School of Law (J.D., 1996)
- Marshall University (B.A., 1987)

Bar Admissions

- Texas
- Minnesota

Court Admissions

- U.S. Court of Appeals, Fifth Circuit
- U.S. District Court, Northern District of Texas
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Western District of Texas
- U.S. District Court, Southern District of Texas

Professional Affiliations

- American Bar Association
- Texas Bar Association
- American Trucking Association
- Transportation Lawyers Association
- Risk Insurance Management Society, Inc.
- Trucking Industry Defense Association (TIDA)
- American Short Line and Regional Railroad Association (ASLRRA)
- National Association of Railroad Trial Counsel (NARTC)
- National Retail & Restaurant Defense Association (NRRDA)

