



J. Price Collins

Partner

price.collins@wilsonelser.com

Dallas, TX – 214.698.8030

Price Collins, regional managing partner for the firm's Dallas office, has the background, legal knowledge and practical management skills required to efficiently and effectively help insurers resolve coverage issues arising under any number of insurance policies. Price is a cochair of the firm's Insurance & Reinsurance Coverage Practice.

The majority of Price's career has been devoted to advising insurance companies in coverage-related matters, including coverage determinations, claims handling, settlement negotiations and bad faith avoidance. He also handles litigation in both federal and state courts involving contractual and extra-contractual claims on a nationwide basis.

Clients often retain Price to handle their most complex negotiations given his extensive knowledge of insurance coverage law, his thorough analysis of the facts of each case, and his persuasive presentation skills. In preparing coverage opinions for his clients, Price focuses on important issues that impact the bottom line and provides recommendations that address specific needs and concerns.

Insurance Coverage

Price's coverage experience encompasses a wide range of issues under a variety of insurance policies, including directors and officers, errors and omissions, commercial general liability and commercial property. He also has handled coverage matters under homeowner and automobile policies.

In the area of D&O coverage, he has represented insurers with respect to class action securities fraud and shareholder derivative claims against insureds. He also frequently represents insurers in coverage matters arising from construction defect claims.

Price has been involved in a variety of commercial general liability matters, representing insurers that have issued coverage to companies in variety of industries. Over the course

Services

- Complex Tort & General Casualty
- Construction
- Contractual/Extra-Contractual Liability Litigation
- Directors & Officers Liability
- Insurance & Reinsurance Coverage
- Insurance & Reinsurance Defense
- National Trial Team

of his career, Price also has handled insurance claims litigation stemming from commercial property losses.

Price is contributor/co-author of an annual article (2016–2019, 2013–2014, 2002–2011) on insurance coverage that appears in the SMU Law Review Annual Texas Survey: Insurance Law. The SMU Annual Texas Survey serves as a tool to legal practitioners in the development of Texas Jurisprudence. Each issue includes articles from law professors, attorneys and judges concerning a concise presentation of the present state of Texas law.

Education

- Baylor Law School (J.D., 1991)
- Baylor University (B.M., 1988)

Bar Admissions

- Texas
- Arkansas
- Tennessee

Court Admissions

- Supreme Court of Arkansas
- Supreme Court of Tennessee
- Supreme Court of Texas
- U.S. Court of Appeals, Fifth Circuit
- U.S. Court of Appeals, Eighth Circuit
- U.S. Court of Appeals, Ninth Circuit
- U.S. Court of Appeals, Tenth Circuit
- U.S. Court of Appeals, Eleventh Circuit
- U.S. District Court, Eastern District of Arkansas
- U.S. District Court, Western District of Arkansas
- U.S. District Court, Western District of Tennessee
- U.S. District Court, Northern District of Texas
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Western District of Texas
- U.S. District Court, Southern District of Texas

Professional Affiliations

- State Bar of Texas

- Dallas Bar Association

Awards & Honors

- Selected for inclusion in *The Best Lawyers in America®*, 2024-2026
- Selected for Inclusion in The Legal 500 United States: Insurance: Advice to Insurers Tier 3, 2024-2025
- Ranked in the Chambers USA Guide: 2022–2025, Texas – Insurance
- Selected for inclusion in The Legal 500 - Insurance Tier 4, 2023