

Ari Reiser

Of Counsel

ari.reiser@wilsonelser.com

New York, NY – 212.915.5928

Ari Reiser is a seasoned litigator with a focus on insurance defense and commercial litigation. Ari approaches every case with a proactive mindset, prioritizing early risk assessment and resolution strategies aligned with his clients' goals. He is well versed in all stages of litigation, including motion practice, arbitration, mediation, trial, and appeal, and is recognized for consistently delivering efficient and favorable outcomes.

Ari combines strategic big picture thinking with meticulous attention to detail, ensuring that both immediate issues and long-term implications are thoughtfully addressed. Whether negotiating an early resolution or litigating through trial, he brings focused strategy, clear communication, and thorough preparation to every matter he handles.

Prior to joining Wilson Elser, Ari served as counsel for a high-volume commercial insurance carrier, managing a wide range of motor vehicle claims including bodily injury, uninsured and underinsured motorist (SUM), property damage, subrogation, No Fault, and coverage disputes. He later worked at several boutique law firms, where he defended individuals, municipalities, Fortune 500 companies, and agencies that support individuals with developmental disabilities in general liability matters, including transportation and premises liability, negligent supervision, wrongful death, and sexual abuse claims.

Education

- Touro College Jacob D. Fuchsberg Law Center (J.D., 2010)
- Brooklyn College/CUNY (B.S. Business Management and Finance, 2005)

Bar Admissions

- New York

Court Admissions

- New York State Supreme Court, Appellate Division, Second Judicial Department

Services

- Transportation
- Complex Tort & General Casualty
- Commercial Litigation
- Insurance & Reinsurance Defense