



Alexander G. Blue

Of Counsel

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Dallas, TX – 214.698.8038

Alex Blue is a trial lawyer and business and real estate adviser who represents investors, property owners, small businesses and Fortune 100 companies. Alex applies his more than two decades of experience to help clients manage risk and avoid costly litigation where possible. When necessary, he proactively designs and implements aggressive, cost-effective case management and resolution strategies. As a veteran of the United States Marine Corps, Alex considers it a privilege to counsel and represent veterans and veteran-owned businesses.

Maintaining a diverse transactional and litigation practice, Alex represents clients in all aspects of commercial, transportation, professional liability and real estate matters. He is experienced in handling matters involving breach of contract and fiduciary duty claims, business torts, professional negligence claims, trade secret and non-compete matters, analysis and drafting of contracts and leases, real estate and construction contract analysis and negotiation, and defense of lawsuits involving serious personal injury, death and catastrophic property damage.

In addition, Alex is well versed in the emerging blockchain, cryptocurrency, crypto-asset, crypto-commodity and cyber-liability legal trends and issues companies and insurance carriers are increasingly facing. He regularly writes and presents on these topics and is active in the North Texas blockchain, crypto and data privacy community.

Commercial Litigation

Alex provides clients with innovative and timely strategic counsel to help them make fully-informed decisions, avoid and/or resolve complex legal challenges and achieve specific business goals. With more than 20 years of experience, he has a well-established track record of successfully negotiating cost-effective, pre-suit or early suit resolutions in complex matters and has effectively defended clients in the courtroom, when necessary,

Services

- Commercial Litigation
- Transportation
- Professional Liability & Services

Transportation

As a member of the firm's Transportation Practice, Alex handles a variety of transportation matters. While serving as national counsel for major transportation and logistics companies, Alex spearheads pre-suit investigations, mediations, settlement conferences and trials throughout the United States, working alongside local counsel. As a member of the firm's 24/7 National Emergency Response Team, he regularly handles catastrophic transportation matters and provides client assistance in immediately mobilizing experts and/or investigators to the accident scene to preserve evidence and strengthen future litigation defenses.

Real Estate

Alex counsels investors and property owners regarding a wide variety of real estate transactional and litigation matters, and negotiates leases and property purchase and management agreements. He also counsels clients regarding their legal and business options as issues arise during the operations of their property. He defends residential and commercial property owners in a multitude of premises liability matters, including but not limited to negligent security matters, slip and/or trip and falls, assaults, and wrongful death suits. Alex is aggressive when developing defense strategies in order to obtain favorable results for his clients. Alex also regularly writes, speaks and counsels clients about the future of real estate including how the revolutionary technology known as "Blockchain" is disrupting the real estate industry.

Education

- Baylor University School of Law (J.D., 2000)
- University of Texas at Arlington (M.S. Real Estate Development & Finance, 2013)
- Austin College (B.A. International Studies, 1995)

Bar Admissions

- Texas

Court Admissions

- U.S. District Court, Northern District of Texas
- U.S. District Court, Southern District of Texas
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Western District of Texas
- U.S. Court of Federal Claims
- U.S. Court of Appeals, Veteran Claims

Professional Affiliations

- Dallas Bar Association, Real Property Law Section
- Blockchain Law Study Group

Awards & Honors

- Texas Monthly Super Lawyers® Rising Stars™, 2009, 2011–2013

Representative Matters

Negotiated favorable resolution of breach of lease agreement matter in favor of property owner and avoided costly litigation.

Negotiated residential property purchase contract for out-of-state property purchaser.

Negotiated construction contract for residential property renovation.

Successfully prosecuted eviction matter on behalf of commercial landlord.

Obtained eviction of residential tenant who was in violation of lease agreement on behalf of property owner.

Handled successful defense of a wrongful foreclosure lawsuit.

Successfully defended rear-end automobile accident where liability was admitted and plaintiff's past medical bills were a little less than \$22,000. Plaintiff's expert witnesses included a Harvard trained medical doctor. Plaintiff's last pre-trial demand was \$35,000. The jury awarded plaintiff \$7,719.00.

Obtained a defense verdict in automobile rear-end collision case in which plaintiff claimed to have been rear-ended by defendant. Defendant claimed that plaintiff stopped suddenly and unexpectedly and that defendant was hit from behind by another vehicle and pushed into plaintiff.

Achieved favorable resolution of a premises liability personal injury claim; aggressive defense strategies resulted in a settlement of less than \$10,000 where the initial demand exceeded \$100,000.

Represented architect and engineering firm in a construction and design defect case involving allegations of civil and structural engineering design errors on an Air Force base training barracks project. Verdict was for the owner in the amount of \$197,596.47. Owner's last pre-trial demand was \$4 million.

Defended apartment complex owner and management firm against allegations of wrongful death, gross negligence and negligence. A favorable, confidential settlement was reached after three days of trial. Plaintiff's pre-trial demand was \$10 million.

Defended driver in auto accident case where liability was clear as defendant driver impacted a car and pushed it into plaintiff's vehicle forcing plaintiff's vehicle to hit a lamp post in the median head-on. Plaintiff awarded \$36,099.13 at trial when last pre-trial

demand was \$58,000.

Obtained a defense verdict in a motor vehicle collision case where accident occurred approaching a highway exit ramp and liability was contested.

Defended rear-end automobile accident where defendant was texting and speeding on wet streets. Defendant admitted liability and fleeing the scene after the accident. Plaintiff's past medical bills were approximately \$14,000. Plaintiff's last pre-trial demand was \$18,000. The jury awarded plaintiff \$12,000.

Successfully defended arbitration claims against an engineering design firm on an aircraft maintenance operations complex project resulting in the engineering firm receiving a substantial payment and being asked to complete the design work for the project.

Obtained non-suit of claims against a structural engineering firm based on the Texas Certificate of Merit Statute, which resulted in a favorable settlement amounting to less than the cost of defense.

Defended structural and geotechnical engineers in foundation defect cases involving residential and commercial projects.

Obtained summary judgment in favor of product manufacturer.